

# SAVE TREES. PRINT ROCK.

*We are proud to introduce the  
Rock Star of our Green Initiative!*

- an **earth-friendly, energy-efficient, tree-free and acid-free** substrate that offers unrivaled visual quality.

Our "Rock Stock" combines the printability of paper with the durability of plastic and yet offers a minimal level environmental impact.

Rock Stock is made entirely from inorganic mineral powders derived from stone (limestone or calcium carbonate) with a trace amount of non-toxic resin and high-density polyethylene as a bonding agent.

**It is 100% tree-free, chlorine-free and uses zero water consumption to produce. It is energy efficient and has antimicrobial protection.**

For samples or more information, call us at 1.877.884.4462, visit us online at [www.skylarmedia.ca](http://www.skylarmedia.ca) or email us at [ask@skylarmedia.ca](mailto:ask@skylarmedia.ca)

*Rock Stock*

**Substituting one ton of virgin coated paper with one ton of Rock Stock would save:**

- 20 trees
- 7,480 gallons of water/wastewater flow
- 236 lbs. of atmospheric emissions

**and would prevent :**

- 42 lbs. of waterborne waste from being created
- 167 lbs. of solid waste from being created

#### **Specifications:**

- Available in 3 weights, from text to cover
- Produced with ZERO water consumption, ZERO timber consumption, ZERO chemical bleaching and ZERO hazardous waste.
- Resistant to UV rays (will not become brittle or yellow)
- Resistant to water, grease and oily substances



**your print media partner 905.707.6071 • [ask@skylarmedia.ca](mailto:ask@skylarmedia.ca)**

• print • design • branding • marketing collateral • mailing + fulfillment • inventory storage + release • service • value •

**[skylarmedia.ca](http://skylarmedia.ca)**