ISO27001 Certification

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Skylar achieves ISO/IEC 27001:2022 Information Security Management Certification

VAUGHAN, ON - MARCH 17, 2025 — Skylar Media Group (Skylar), a Canadian agency leader in strategic and digital communications, has announced that it has successfully achieved certification to ISO/IEC 27001:2022, the internationally recognized standard for information security management.

"Our achievement of ISO/IEC 27001:2022 certification highlights our commitment to information security and data protection," said David Tucciarone, VP, Operations at Skylar. "This milestone demonstrates our dedication to maintaining the highest security standards, ensuring our customers and partners can trust that their sensitive information is safeguarded with industry-leading best practices."

Achieving ISO/IEC 27001:2022 certification highlights Skylar's dedication to protecting the confidentiality, integrity, and availability of its information assets. This milestone ensures that Skylar adheres to best practices in information security, reinforcing its commitment to data protection for employees, customers, and partners. The certification process was conducted by MHM Advisory Ltd., an SCC Accredited and IAF Member of Multilateral Recognition Arrangement Organizations.

By obtaining ISO/IEC 27001:2022, Skylar continues to demonstrate its commitment to maintaining the highest security standards, ensuring trust and reliability in its solutions for customers worldwide.

About Skylar Media Group

Our award-winning work includes a wide variety of custom web experience projects, as well as high-impact social media strategies and creative design found in advertising and online marketing for regional and national brands. Our diverse, experienced and talented team of creative, strategic, UX and UI experts makes Skylar the integrated agency that businesses look to in order to achieve their unique marketing goals and succeed in the digital world. We have become synonymous with providing high levels of strategy, design and creative for our clients, as demonstrated by the ongoing success of dozens of corporate websites, customer acquisition campaigns, brand projects and more. 25 years of innovation and redefining ourselves has shaped Skylar into the full-service agency that can turn even the simplest of ideas into high-profit and high-performance digital strategies and solutions.

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ISO 27001 Certification Announcement

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"Our ISO certification guarantees the highest standards of data security, ensuring the sensitive information of our clients is protected while enabling seamless, compliant, and high-impact marketing and communications strategies."

– David Tucciarone,
   VP, Operations

WHAT IS ISO 27001?

ISO (the International Organization for Standardization) and IEC (the International Electrotechnical Commission) set global standards for security, safety, and quality. **ISO/IEC 27001 is the world's leading standard for Information Security Management** Systems (ISMS). It provides organizations like Skylar with a structured framework to establish, implement, maintain, and continuously improve how information is protected. By defining clear security requirements and identifying potential risks, ISO 27001 helps safeguard sensitive information—an essential safeguard in today's digital world.

ADVANTAGES OF ISO CERTIFICATION

ISO/IEC 27001 certification ensures that our ISMS protects the confidentiality, integrity, and availability of data through a structured risk management process.
By achieving this certification, **Skylar demonstrates a firm commitment to safeguarding information**, giving stakeholders and customers confidence that their data is securely managed and protected against potential threats.

WHAT DOES THIS MEAN FOR CLIENTS?

ISO/IEC 27001 certification means that Skylar has implemented a robust system to manage and mitigate risks related to data security, ensuring that all information we handle is protected according to international best practices. For our clients, this provides **peace of mind**—knowing that data is safeguarded under a globally recognized security framework, with annual audits to maintain compliance. This guarantees that their information is managed correctly, securely, and with the highest level of care.

LET'S PUT IT TO WORK!

Skylar guarantees that all data-driven initiatives are executed securely and in full compliance with global standards. This impacts key deliverables such as website data capture and implementation, email campaigns, direct mailers, digital advertising, and social media strategies—all of which involve handling sensitive customer information. Data is collected, stored, and utilized safely and responsibly, giving clients confidence that marketing and communications efforts are both effective and secure.

Speak to your Skylar Account Manager for more information on how we can apply ISO best practices to your communication strategies.